

2021 IAA EVENT & EDUCATION CALENDAR

Note: all education is virtual, unless stated otherwise.

DATE	TITLE	TIME	MEMBER COST
<u>January:</u>			
12	Social Media 101	10-11AM EST	FREE
12	Social Media 201	1-2PM EST	FREE
14	Customer Service for Maintenance	10-11:30AM EST	FREE
27	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
28	January Power Lunch	11AM-1PM EST	\$39
<u>February:</u>			
3	Overcoming Leasing Objections	10-11AM EST	FREE
9	A Supplier's Guide to Fair Housing in Property Management	10-11:30 AM EST	\$59
11 & 12	Certified Apartment Leasing Professional Days 1 & 2 (CALP)	9AM-5PM EST	\$410
18	SEO 101	10-11AM EST	FREE
18	SEO 201	1-2PM EST	FREE
23	Reverse Trade Show Day 1	10AM-12PM EST	\$375
24	Reverse Trade Show Day 2	10AM-12PM EST	\$375
24 & 25	Certified Pool Operator (CPO)	9AM-5PM EST	\$400
26	CALP Day 3	9AM-5PM EST	\$410
<u>March:</u>			
3	Positively Stressed, Stress & Trauma Management	10-11:30AM EST	FREE
4 & 5	Certified Apartment Manager Days 1 & 2	9AM-1PM EST	\$1,250
11	Summerizing Your Property	10-11AM EST	FREE
12	Management Panel Discussion	10-11AM EST	\$45
16	2021 Resilient Leasing Strategies	10-11AM EST	FREE
18 & 19	CAM Days 3 & 4	9AM-1PM EST	\$1,250
24	REAC	10AM-3PM EST	FREE
<u>April:</u>			
8	Reputation Management is not Enough	10-11AM EST	FREE
9	New Member Social	9:30-10:30AM EST	FREE
13	Panel: Curb Appeal	10-11AM EST	FREE
15 & 16	CAM Days 5 & 6	9AM-1PM EST	\$1,250
20	R-410A Certification	10AM-1PM EST	\$205
22	Basics of Customer Service	10-11AM EST	FREE
23	April Power Lunch	11AM-12:30PM EST	\$39
23	SAL Orientation	12-1PM EST	\$500/\$700 with Retreat
27	Managing the Chaos	10-11AM EST	FREE
<u>May:</u>			
4	Appliance/HVAC Troubleshooting	10AM-1PM EST	FREE
6	HR Interviewing Tactics	10-11AM EST	FREE
20	Student Housing - Power of Promo	10-11AM EST	FREE
21	SAL Day 1	9AM-12PM EST	\$500/\$700 with Retreat
26	REAC	10AM -3PM EST	FREE
<u>June:</u>			
8	PAC Golf Outing	8AM-5PM EST	<i>Varies</i>
9	Fair Housing - Latest 5 Hot Topics	10-11:30AM EST	FREE

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June Continued:

10	Advanced Fair Housing	10-11:30AM EST	FREE
16	Train the Trainer	10-11:30AM EST	FREE
18	SAL Day 2	9AM-12PM EST	\$500/\$700 with Retreat
24	Virtual Leasing Professional Micro-Credential (Day 1)	10AM-4PM EST	\$350
29	Fair Housing for Maintenance	10-11AM EST	FREE

July:

7	Basics of Sales	10-11AM EST	FREE
8-9	Virtual Leasing Professional Micro-Credential (Days 2-3)	10AM-4PM EST	\$350
13	Affordable Housing Basics	10-11:30AM EST	FREE
15	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
15	IAA Open House & Tailgate	4-7PM EST	\$45
16	SAL Day 3	9AM-12PM EST	\$500/\$700 with Retreat
16	Virtual Leasing Professional Micro-Credential Capstone Virtual Tour	10AM-4PM EST	\$350
20	The Virtual Reality of Fair Housing in Social Media and Marketing	10-11:30AM EST	FREE
22	Train the Resident	10-11AM EST	FREE
27-29	CAPS Express	9AM-1PM EST	\$1,500

August:

3	(Supplier) Successful Sales Strategies	10-11AM EST	\$59
6	(IN-PERSON) Property Bus Tour	8:30AM-4PM EST	\$120
10	Budget Bootcamp	10AM-1:30PM EST	FREE
11	(Supplier) Understanding Client Needs	10-11AM EST	\$59
12	Pass a Shop with Flying Colors	10-11AM EST	FREE
17	Derail the Conflict	10-11AM EST	FREE
19	(IN-PERSON) Cornhole Tournament	3:30-6:30PM EST	\$130/\$35
20	SAL Day 4	9AM-12PM EST	\$500/\$700 with Retreat
31	Step out of the Ring, You're on the Same Team	10-11:30AM EST	FREE

September:

2	Certificate for Apartment Maintenance Technician Day 1 (Electrical)	9AM-1PM EST	\$1,060
3	(IN-PERSON) Management Panel Discussion	8:30-10AM EST	\$59
9	(IN-PERSON) Bowling for Rebuilding Lives	1:30-4PM EST	\$300/\$25
10	(IN-PERSON) SAL Visionary Leadership Capstone		
22	(IN-PERSON) September Power Lunch	11AM-1PM EST	\$59
28	R-410A Certification	10AM-2PM EST	\$205
29	CAMT Day 2 (Plumbing)	9AM-1PM EST	\$1,060
30	CAMT Day 3 (Heating)	9AM-1PM EST	\$1,060

October:

1	CAMT Day 4 (Air Conditioning)	9AM-1PM EST	\$1,060
12-13	Midwest Multifamily Conference		
18-22	CAM Slam/CAS	10AM-2PM EST	\$1,250
27	CAMT Day 5 (Appliance)	9AM-1PM EST	\$1,060

November:

9	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
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November Continued:

10	CAMT Day 6 (Interior/Exterior)	9AM-1PM EST	\$1,060
11	Resident Retention	10-11AM EST	FREE
11-12	(HYBRID) CAMT Hands-On Days 1 & 2	9AM-5PM EST	\$1,060
16	(IN-PERSON) Industry Summit	9:30AM-6:30PM EST	\$165/\$79
17	Leader v Boss	10-11AM EST	FREE
18	(Supplier) Building the Relationship	10-11AM EST	\$59

December:

8-10	LIHTC/HCCP Training	9AM-5PM EST	\$400 + \$175 exam fee
9	Holiday Fun Meeting	5:30-8:30PM EST	\$45

Register online at www.iaaonline.net to enhance your expertise, increase your knowledge, and network with Indiana's multifamily housing leaders.

