

# 2021 IAA EVENT & EDUCATION CALENDAR

*Note: all education is virtual, unless stated otherwise. Hybrid education will be hosted in Indianapolis and live streamed statewide.*

DATE	TITLE	TIME	MEMBER COST
<b><u>January:</u></b>			
12	Social Media 101	10-11AM EST	FREE
12	Social Media 201	1-2PM EST	FREE
14	Customer Service for Maintenance	10-11:30AM EST	FREE
26	HR Interviewing Tactics	10-11AM EST	FREE
27	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
28	January Power Lunch	11AM-1PM EST	\$39
<b><u>February:</u></b>			
3	Overcoming Leasing Objections	10-11AM EST	FREE
9	A Supplier's Guide to Fair Housing in Property Management	10-11:30 AM EST	\$59
11 & 12	Certified Apartment Leasing Professional Days 1 & 2 (CALP)	9AM-5PM EST	\$410
18	SEO 101	10-11AM EST	FREE
18	SEO 201	1-2PM EST	FREE
23	Reverse Trade Show Day 1	10AM-12PM EST	\$375
24	Reverse Trade Show Day 2	10AM-12PM EST	\$375
24 & 25	Certified Pool Operator	9AM-5PM EST	\$400
26	CALP Day 3	9AM-5PM EST	\$410
<b><u>March:</u></b>			
3	Stress & Trauma Management	10-11:30AM EST	FREE
4 & 5	Certified Apartment Manager Days 1 & 2	9AM-1PM EST	\$1,250
11	Summerizing Your Property	10-11AM EST	FREE
12	Management Panel Discussion	10-11AM EST	\$45
16	2021 Resilient Leasing Strategies	10-11AM EST	FREE
18 & 19	CAM Days 3 & 4	9AM-1PM EST	\$1,250
24	REAC	10AM -1PM	FREE
<b><u>April:</u></b>			
8	Online Reputation Management	10-11AM EST	FREE
13	Panel: Curb Appeal	10-11AM EST	FREE
15 & 16	CAM Days 5 & 6	9AM-1PM EST	\$1,250
20	R-410A	10AM-1PM EST	\$185
22	Basics of Customer Service	10-11AM EST	FREE
23	(IN-PERSON) SAL Orientation Lunch	12-1PM EST	\$500/\$700 with Retreat
23	April Power Lunch	11AM-1PM EST	\$39
27	Managing the Chaos	10-11AM EST	FREE
<b><u>May:</u></b>			
4	Appliance/HVAC Troubleshooting	10-1PM EST	FREE
19	(IN-PERSON) Train the Trainer	9AM-12PM EST	FREE
20	Student Housing - Power of Promo	10-11AM EST	FREE
21	(HYBRID) SAL Day 1	9AM-12PM EST	\$500/\$700 with Retreat
<b><u>June:</u></b>			
8	(Supplier) Successful Sales Strategies	10-11AM EST	\$59
8	PAC Golf Outing	8AM-5PM EST	<i>Varies</i>

# 2021 IAA EVENT & EDUCATION CALENDAR

## June Continued:

9	(HYBRID) Fair Housing 5 Hot Topics	10-11:30AM EST	FREE
10	(HYBRID) Advanced Fair Housing	10-11:30AM EST	FREE
18	(HYBRID) SAL Day 2	9AM-12PM EST	\$500/\$700 with Retreat
23	Maintenance Mania	8AM-5PM EST	<i>Varies</i>
29	Fair Housing for Maintenance	10-11AM EST	FREE

## July:

7	Basics of Sales	10-11AM EST	FREE
13	Affordable Housing Basics	10-11:30AM EST	FREE
15	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
20	The Virtual Reality of Fair Housing in Social Media and Marketing	10-11:30AM EST	FREE
22	Train the Resident	10-11AM EST	FREE
23	SAL Day 3	9AM-12PM EST	\$500/\$700 with Retreat
27-29	CAPS Express	9AM-1PM EST	\$1,500

## August:

10	Budget Bootcamp	10AM-1:30PM EST	FREE
11	(HYBRID) (Supplier) Understanding Client Needs	10-11AM EST	\$59
12	Pass a Shop with Flying Colors	10-11AM EST	FREE
17	Derail the Conflict	10-11AM EST	FREE
20	SAL Day 4	9AM-12PM EST	\$500/\$700 with Retreat
31	(HYBRID) Step out of the Ring, You're on the Same Team	10-11:30AM EST	FREE

## September:

2	Certificate for Apartment Maintenance Technician Day 1 (Electrical)	9AM-1PM EST	\$1,060
3	Management Panel Discussion	10-11AM EST	\$45
7	(HYBRID) Marketing Data Analytics	10-11AM EST	FREE
8	(HYBRID) R-410A	10AM-2PM EST	\$185
14	Winterizing Your Property	10:30AM-12PM	FREE
16 & 17	(IN-PERSON) SAL Retreat		
22	(IN-PERSON) September Power Lunch	11AM-1PM EST	\$59
29	CAMT Day 2 (Plumbing)	9AM-1PM EST	\$1,060
30	CAMT Day 3 (Heating)	9AM-1PM EST	\$1,060

## October:

1	CAMT Day 4 (Air Conditioning)	9AM-1PM EST	\$1,060
12-13	Midwest Multifamily Conference		
18-22	CAM Slam/CAS	10AM-2PM EST	\$1,250
27	CAMT Day 5 (Appliance)	9AM-1PM EST	\$1,060

## November:

9	EPA/CFC Test Prep	10AM-1PM EST	<i>Varies</i>
10	CAMT Day 6 (Interior/Exterior)	9AM-1PM EST	\$1,060
11	Residential Retention	10-11AM EST	FREE
11 & 12	(HYBRID) CAMT Hands-On Days 1 & 2 9	AM-5PM EST	\$1,060
17	(HYBRID) Leader v Boss	10-11AM EST	FREE
18	(Supplier) Building the Relationship	10-11AM EST	\$59

## December:

8-10	LIHTC/HCCP Training	9AM - 5PM EST	\$400 + \$175 exam fee
9	Holiday Fun Meeting		

Register online at [www.iaaonline.net](http://www.iaaonline.net) to enhance your expertise, increase your knowledge and network with Indiana's multifamily housing leaders.

