



2017 BENEFITS

ASSOCIATE

PARTNER

EXECUTIVE

SIGNATURE

MULTIFAMILY SUPPORTER

Yearly membership dues	✓	✓	✓	✓
Member discount on all IAA events	✓	✓	✓	✓
Membership in the IAA Associates Council		✓	✓	✓
Invitation to Board Member luncheons (4 per year)				✓
Exclusive invitations to Board Member events				✓

DEVELOPING RELATIONSHIPS

Regular Trade Show Booth		✓		
Premier Trade Show Booth			✓	✓
Course sponsorship			✓	✓
FUN Meeting sponsorship (one per year)			✓	✓
Power Lunch sponsor (one per year)			✓	
Midwest Multifamily Conference Bronze sponsor				✓

EXPOSURE

Use of "Proud Member of the Indiana Apartment Association" logo	✓	✓	✓	✓
Listing in online and printed membership directory	✓	✓	✓	✓
Company name bolded and highlighted in membership directory		✓	✓	✓
Image ad for one month in the weekly e-mail newsletter		✓	✓	✓
Image ad for a second month in the weekly e-mail newsletter			✓	✓
¼-page advertisement in printed membership directory			✓	✓
Rotating banner advertisement on IAA web site for 6 months			✓	✓
Rotating banner advertisement on IAA web site for 6 more months				✓
¼-page advertisement in every INSites magazine				✓
Introductory letter to fellow members signed by Board President				✓

\$530 \$2,000 \$5,000 \$7,800

Circle your engagement strategy:

NAME:

Associate

COMPANY:

Partner

EMAIL:

Executive

PHONE:

Signature