

# 2017 Ambassador Committee

**Chair: Brooke Davis, Regional Property Manager, Bradley Company**

## **Charge**

The Ambassador Committee is a critical component of IAA's strategic plan. This committee actively plans and executes local engagement strategies including educational and networking events, member recruitment and retention, and local advocacy efforts. Committee members serve as the key contributors to new and existing services and programs throughout the year.

## **Composition**

All committee members shall be members in good standing of the Association. The committee should be a diverse representation of IAA membership. Committee members will work closely with Director of Membership and Professional Development.

The term of appointment is based on the calendar year (January– December). All committee members should expect to contribute an average of two hours per quarter, with variation depending on tasks.

## **Benefits**

Committee members will benefit from the opportunity to connect with industry leaders to advance IAA's mission. Committee members will expand their professional networks with IAA members and contribute to the betterment of the multi – family housing industry and IAA.

## **Committee Responsibilities and Ongoing Tasks**

- Prepare a schedule of high-quality education for IAA
- Recommend speakers and topics relevant to the multifamily industry
- Organize local networking events and solicit sponsors
- Enhance educational outreach to members and prospective members
- Recruit new members and retain existing members
- Review and recommend updates to existing membership programs and services

## **Staff Responsibilities**

- Maintain committee roster
- Schedule committee meetings, work with co-chairs to develop agendas and complete meeting minutes
- Provide support to the committee throughout the year

## **2017 Meeting Dates:**

- March 15: 12:30 – 1:30pm
- May 10: 12:30 – 1:30pm
- September 12: Property Bus Tour – no meeting
- November 9: 12:30 – 1:30pm

