



2017 Ambassador Committee

Co-Chairs: Hannah Ott, Tikijian Associations and Carrie Blastic, Flaherty & Collins

Charge

This committee actively recruits prospective members, engages with IAA members, and retains existing members. Committee members serve as the key contributors to new and existing membership services and programs. This committee strives to grow IAA's membership to executive IAA's mission to promote, advise and protect the general interests of the ownership and management of multi-family housing in the Indiana.

Composition

All committee members shall be members in good standing of the Association. The committee should be a diverse representation of IAA membership. Committee members will work closely with Director of Membership and Professional Development.

The term of appointment is based on the calendar year (January– December). All committee members should expect to contribute an average of two hours per quarter, with variation depending on tasks.

Benefits

Committee members will benefit from the opportunity to connect with industry leaders to advance IAA's mission. Committee members will expand their professional networks with IAA members and contribute to the betterment of the multi – family housing industry and IAA.

Committee Responsibilities and Ongoing Tasks

- Recruit new members and retain existing members
- Review and recommend updates to existing membership programs and services
- Recommend improvements to current recruitment and retention strategies
- Support new members onboarding

Staff Responsibilities

- Maintain committee roster
- Schedule committee meetings, work with co-chairs to develop agendas and complete meeting minutes

- Provide support to the committee throughout the year

2017 Meeting Dates:

- February 21: 2:00-3:00pm with new member orientation from 3:30-4:00pm
 - Membership overview + social excellence + talking shop
- April 5: 2:00-3:00pm with new member orientation from 3:30-4:00pm
 - Membership cycle + lease review + talking shop
- May 12: 3:30-4:30pm
 - Legislative + education/event + Hoosier Hustler Campaign
- June 9: 3:30 – 4:30pm
 - Hoosier Hustler Campaign + communication + talking shop
- July 19: 2:00-3:00pm with new member orientation from 3:30-4:00pm
 - Hoosier Hustler Campaign + career center + talking shop
- August 11: 3:30-4:30pm
 - Hoosier Hustler Campaign + Neighborhood Watch/Emergency Response Kit + talking shop
- September 13: 2:00-3:00pm with new member orientation from 3:30-4:00pm
 - Hoosier Hustler Campaign + talking shop

